



Notice of Intention to discontinue and sell land: 7B McFarland Rd

ENGAGEMENT SNAPSHOT

Notice of Intention to discontinue and sell land: 7B McFarland Rd



WHEN: Wednesday, February 14 to Tuesday, March 12 2024



ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au.



RESPONSES

0

submissions through
Make Wodonga Yours



COMMUNICATIONS



3040
emails



62.6%
average
open rate



41
click-
throughs



2
Facebook
posts



10856
reach



24
likes and
reactions



2
Instagram
posts



416
reach



4
likes and
reactions



2
LinkedIn
posts



629
impressions



60
likes and
reactions



871
website visits

737
unique pageviews



1
public notices



45
letters
delivered